

## **2014 INDC SPONSORSHIP OPPORTUNITIES**

### **LECTURES & WORKSHOPS**

#### Continuing Dental Education

Be recognized as a sponsor of one of our nationally-known clinicians. With our list of popular speakers, you can target your specific customers from a variety of topics that relate to your products and services. Sponsorship benefits include: recognition in the onsite guide, as well as on the speaker's room signage.

### **EVENTS & ACTIVITIES**

#### Exhibit Hall Happy Hour | \$5,000

Be the exclusive sponsor for a special happy hour for INDC attendees as well as all Spokane District Dental Society members (370+ general dentists and specialists in 7 surrounding counties). The SDDS will handle important logistics from ordering food, coordinating entertainment and sending invitations. Sponsorship benefits include: event promotion in select publications and marketing materials and in onsite signage.

#### Relaxation Lounge | \$2,500

Complimentary head and neck massages will be provided for all attendees. The massage station draws large crowds throughout both conference days as attendees seek a relaxing break from educational sessions. Sponsorship benefits include: recognition in the onsite guide, as well as on Relaxation Lounge signage.

#### Photo Booth | \$2,000

Don't miss your opportunity to sponsor a fun addition to the INDC. Photos will be customized to include your company name, logo, and website.

#### Cyber Lounge | \$3,000

Be a part of a vital communication link for attendees at the INDC. Computers at the Cyber Lounge at the INDC will be set to your home page as the default, and you will be able to distribute your materials in this area. The Cyber Lounge is always well-utilized at the conference.

#### Espresso Cart | \$5,000, Both Days    \$2,500, One Day

Complimentary espresso beverages draw huge crowds throughout both days of the conference. This sponsorship opportunity is sure to increase your visibility inside of the exhibit hall.

## **BRANDING & SIGNAGE**

Aisle Signs | \$3,000

These banners are prominently displayed in the Exhibit Hall and feature aisle numbers that attendees use to navigate.

Exclusive Registration Packet Flyer | \$2,500

Send an ad or message to every pre-registered attendee without the hassle of printing or postage fees. The SDDS will include your piece in every registration packet. Take advantage of this opportunity as availability is limited to two sponsors.

## **OTHER OPPORTUNITIES**

Onsite Guide | \$2,500

The onsite guide will serve as attendees' resource for course schedule information, directions, and exhibit hall details. As the exclusive sponsor, your logo and information will be in the hands of every attendee.

Lanyards | \$3,000

Tote Bags | \$2,000

Pens (Exhibitor to Provide) | \$1,000

Place your name in the hands of conference attendees. Pens will be placed in the lecture and workshop rooms, as well as in the registration area and entrance to the exhibit hall.

Notepads (Exhibitor to Provide) | \$1,000

Notepads are distributed to each lecture and workshop classroom. This is a prime opportunity to put your name in front of attendees outside of the exhibit hall.

**Interested in sponsoring and have an idea that better suits your company's needs? Contact Wendy at 509.838.0436 or [wendy@spokanedentalsociety.org](mailto:wendy@spokanedentalsociety.org)**